

Engineer the future
for everyone

Become a partner in Engineer the Future



Together we can inspire more young people to choose engineering, IT and science

Danish children and young people often lose interest in technology and science half-way through primary and secondary school, and too few young people later choose a degree in engineering, IT and science. At the same time, youth cohorts are set to decrease by 10% towards 2030. This means that Danish companies will lack 13,000 candidates in these areas in 2030. That trend must be reversed, and we must do it together.

This is why you should be a partner

As a partner, you are part of an alliance that demonstrably increases the interest and motivation of Danish children and young people in relation to technology and science and helps more young people see the many possibilities within engineering, IT and science.

As a partner you get:

- An **increased recruitment base**. As many as 24% of the young people who see our study selection campaigns become more interested in taking a degree in engineering, IT and science.
- A professional **role model scheme**. More than 50% of high school students become more interested in an education in engineering, IT and science.
- **Annual events** organised for both primary and secondary schools. Every year, approx. 50,000 children and young people experience an increase in both their skills and enthusiasm for technology and science.
- A **teaching method** implemented that brings the "engineer's working method" into primary and secondary schools. In 2022, we reached approx. 60,000 students. 71% of the students learn new things about the subject, and 61% become more motivated.

A powerful alliance

Engineer the Future is Denmark's technological alliance, consisting of approx. 50 companies, educational institutions and interest organisations. Together, we create space for all children and young people in technology and science, and we work to ensure that Danish companies have access to strong candidates in engineering, IT and science.

Get more out of the partnership:

- You can show your employees and the outside world that you take responsibility. We strengthen your **employer branding efforts**, deliver materials and invite you to press events and visibility enhancement initiatives.
- Your employees are trained to be strong **role models** and to contribute to children and young people's interest in technology and science both at students' visit to your company and employees' visit to local schools.
- Learn, for example, about the next generation of employees and gain **new knowledge** about gender and diversity when we share analysis and new research at events or as input for your work and strategy.
- Be a co-sender of our **advocacy initiatives**. Together we work to produce more engineers as well as IT and science graduates in Denmark.

In addition, we make it easy for you to follow our efforts and results through professional communication packages adapted to your needs.



**Join us – together we are stronger.
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Have a no obligations chat about what partnership could mean for you and your company.

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